

Reaching Out to Newcomers When Meetings are Going Virtual

Area and regional PR committees, in collaboration and coordination with Phonenumber and H&I committees, are working hard on avenues to reach newcomers. Many newcomers may be unaware most meetings in US and Canada have gone virtual, and newcomers may or may not have a device they can use to join a virtual meeting easily. Some of the ways that committees are reaching them include:

- Flyers and letters to treatment centers and institutions providing information on how to connect to virtual meetings
- Letters/flyers on meeting doors directing folks to helpline or virtual meetings
- Using Facebook pages to inform members and teach newcomers how to connect to virtual meetings using a phone
- Zoom meetings directly into treatment centers
- Letters to treatment facilities to provide men's and women's contact information for newcomers
- Public Health may be a resource for providing information about NA meetings

If to do so is in compliance with local health department or government regulations/recommendations

- H&I panel leaders, who have access, are bringing in a laptop for zoom meetings
- A couple of areas/regions are using QR codes that automatically take the user to a virtual meeting
- Maintain relationships with treatment facilities and meet clients to help them connect with zoom
- Meet in fast food parking lot and use phones connect to virtual meeting – addicts and newcomers are getting clean

The list above is a sample which hopefully help creative juices flow in efforts to reach the newcomer.